

Board Meeting 01/09/2025

9 January 2025 / 12:02PM / Teams

ATTENDEES

Lindi Miller (HNTB), **Katie Story-Hogue (AFCO)**, Suzanne Peyton (LIT), Amanda Furr (Michael Baker), Kristen Spickard (Garver), Jessica Halbrook (Garver), Julia Phillips (BGE), Jill Marchese (Darragh), Claire Schoppe (McClelland), Katie Rutledge (Halff), Keli Wylie (ARDOT), Srishti Bhuntani (Michael Baker)

Present attendees *in BOLD*

AGENDA

Approval of Minutes

- December Board Minutes **APPROVED** as written: Katie R. motioned to approve, Katie S 2nd



12132024_WTS
AR-Board Meeting Mi

Old Business

Action Items:

- Develop difference in Gala sponsorship levels and Chapter Partnership levels and add Public Agency partnership options
 - DRAFT out for review and comment
 - Comments due FEBRUARY 4
 - <https://assets.adobe.com/id/urn:aaid:sc:US:4d61aa85-bd96-4454-b6a3-b27e403a0dfb?view=published>
- 2025 NWA Committee
 - Need to send out roles needed for volunteers
 - Volunteers must be members
 - Julia to send out poll for Volunteers
- Submit revised By-Laws to WTS-I
 - HOLD until WTS-I responds with contact for review
- 2025 Budget Approval
 - Jessica to send out 2025 Budget via email prior to Feb Meeting
- Gala Award selection criteria development
 - Employer of the Year criteria needed to allow for clearly defined voting and selection Year over year

- b. Create quantitative selection matrix for next Gala

Old Business:

- ACTION: 2025 Budget to be sent out for review for February meeting
- Employer of the Year discussion and voting poll
 - ARDOT will receive Employer of the Year
 - Selection based on Member Survey responses and then voted by Board via electronic poll
 - Discussion included creating criteria for the future selection
 - 11 responses: ARDOT, Garver, MBI, HNTB
 - Partner employers only

New Business

- Add Srishti as co-chair for Outreach
- Contact Laura Long for interest in Finance Co-Chair
- Contact Sydney Dossier for interest in Co-Chair for Programs or Special Events

Committee Chair Reports

Membership – Julia & Claire

- 64 members
- 7 members in grace period
- Several complaints about joining website, need screenshots to contact WTS-I

Finance – Jessica

- 2024 Profit & Loss:



FY2024

ProfitandLoss.pdf

- Need all partner companies to have 2nd POC on spreadsheet
 - https://garverengineers.sharepoint.com/:x:/r/sites/WTSArkansas/_layouts/15/Doc.aspx?sourcedoc=%7BAEB8B092-8D95-4B29-80F6-76427550BB5F%7D&file=WTS-AR%20Partners.xlsx&action=default&mobileredirect=true
- Request to connect GMAIL account to QuickBooks approved
- 2025 Budget to go out via email

Communications – Kristen

- Preparing social media for Gala
- Working on new Newsletter

Programs – Katie R.

- Clinton Library Venue
 - Reduce meal choices for cost savings
 - Confirming event dates with venue

- Confirmed dates could allow for switch on NWA event for June or swap with March/May schedule
- NWA-February 20 11:30am-1:00pm WTS/ASCE joint lunch program at United Healthcare Building
 - Streaming for LR viewing??

Outreach – Katie S.

- Rebranded Chapter Check-Ins to “Membership Meetup”
- Checking with ARDOT for Membership Meetup -waiting for dates

Special Events – Jill

- Happy Hours rebranded to “ WTS Afterhours”
- M. Fair contacted for coordination at ASPE event 4/17 @ Aloft
- AGC has October dates TBD possibly at Sterling Market looking for cost sharing
 - AGC-NWA every 3rd Tuesday

Scholarships – Lindi/Amanda

- Met with winners, requested Bios and short speech info
- Planning next round of scholarships for 2 at \$1500 each

WTS Arkansas Chapter-Advancing Women in Transportation Scholarship Endowment			
Scholarships Given:		\$	3,000.00
<u>Year</u>	<u>Scholarship</u>	<u>Recipient</u>	<u>Amount</u>
2023	Keli Wylie	Cheyenne Smock	\$1,000.00
2024	Keli Wylie	Bethanie Gourley	\$1,000.00
2024	WTS	Madeline Thompson	\$1,000.00

- Report on next round at Feb meeting

Gala –Temp: Lindi

- Location: The Venu @ Oakdale
 - Need volunteers for Day of activities
 - Cocktail/mocktail testing/tasting hosted by Katie R
 - Need attendees sent to Lindi
 - Consider Bag Sponsor?
 - Need Swag from sponsors by January 17
- Working on Program script GENERAL DISCUSSION

2025 EVENT CALENDAR

- Dates established:

- Board Meeting 1st Thursday, starting January 9
- GALA January 30
- NWA/ASCE – February 20 Lunch Program
- 3/13 Lunch Program
- 4/17 WTS After hours/ASPE
- 5/7-10 Annual Conference
- 5/15 Members Meetup
- 6/12 Lunch Program
- 7/17 Partner President Pancake
- 8/14 Member Meetup
- 9/25 Lunch Program
- 10/16 WTS Afterhours/AGC joint venture
- 11/13 Lunch Program
- NWA Event TBD – Q3

2025 GOALS

- NWA Engagement
- Public Sector/Agency Engagement
- Develop Board Member Succession
- Increase Chapter Membership
- Increase Partnerships

ACTION ITEMS

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2. 2025 NWA Committee
 - a. Need to send out roles needed for volunteers
 - b. Volunteers must be members
 - c. Julia to send out poll for Volunteers
3. Submit revised By-Laws to WTS-I
 - a. HOLD until WTS-I responds with contact for review
4. 2025 Budget Approval
 - a. Jessica to send out 2025 Budget via email prior to Feb Meeting
5. Gala Award selection criteria development
 - a. Employer of the Year criteria needed to allow for clearly defined voting and selection Year over year
 - b. Create quantitative selection matrix for next Gala

Meeting adjourned at 01:22 PM Motion: Suzzane, 2nd: Jessica

NEXT MEETING -FEBRUARY 7, 2025