# **Board Meeting 05/03/2024**

#### 03 May 2024 / 11:03 AM / Teams

# **ATTENDEES**

Lindi Miller (HNTB), Katie Story-Hogue (AFCO), Suzanne Peyton (LIT), Amanda Furr (Michael Baker), Kristen Spickard (Garver), Jessica Halbrook (Garver), Julia Phillips (BGE), Jill Marchese(Darragh), Claire Shoppe (McClelland), Katie Rutledge(Halff), Keli Wylie(ARDOT)

Present attendees in BOLD

# **AGFNDA**

#### **Approval of Minutes**

• Minutes APPROVED as written: Katie R. motioned to approve, Suzanne 2nd



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#### Old Business

#### **Action Items:**

- WORKING- Website update-Kristen
  - o Upload Board Meeting Minutes, converting to PDF
- Bank Account officer updates-Jessica, Suzanne, Lindi, Keli/Zach- NOT COMPLETE
- Review and update By-Laws-NOT COMPLETE

#### Old Business:

- Happy Hour had 38 attendees, tab = \$1000
- NWA Events Discussion:
  - Lindi and Suzanne met with Mariah
    - Suggested later in the day/afterwork
    - Networking with a short program
    - Still gathering info, looking at locations and cost
    - Program: ARDOT XNA Access Road?
    - Need members and sponsors
  - o NWA Survey under development-Katie S.
- WTS Conference
  - o Email to go out on Monday for photo op meetup

#### New Business

o Consideration for Man of the Year-tabled for a later discussion

#### **Committee Chair Reports**

#### Membership - Julia & Claire

• 53 members

## Finance - Jessica

• No report

#### **Communications - Kristen**

- Website updates are in process, working to upload meeting minutes, agreed on 2024 meetings moving forward
- Mailing list updates in process
- Next up: Chapter Check In-AFCO Tour post and communications for May
  16th
  - Prepare a brief report on Gala, Finance, Programs, Tinkerfest, and
    Scholarship winners-Katie S. to develop a run of show

#### Programs - Katie R.

- June program- Generations at Work
  - o Would like to add generation poll to event brite if possible
- September program Complete Streets-Julia Ryan and Metroplan
- Poll for ARDOT report in November?
- Program History Tracking spreadsheet is created

#### Outreach - Katie S.

- Sending out emails to partners and for Chapter Check-In
- Working on interest Survey
- Possible feature for social media: Casey Covington podcast

#### **Special Events - Jill**

No report

## <u>Scholarships - Lindi/Amanda</u>

- Scholarship scoring: Peyton, Miller, Furr, Story-Hogue, Halbrook
- Selected Scholarship winners notified 4/26/2024. Foundation to follow up with official letter.
- What is needed from the winners for social media, etc?
- 24-25' Keli Wylie Scholarship: Bethanie Gourley
- 24-25' WTS Scholarship: Madeline Thompson



# **GENERAL DISCUSSION**

None

# **2024 GOALS**

- 1. Increase attendance for Annual Conference
  - a. 2023 attendance = 2
  - b. 2024 attendance = 10
- 2. New Events
  - a. Members Only event in place of Chapter Check-In
    - i. AFCO Tour-May 16, 2024
  - b. Partnership Recognition event
- 3. Increase student membership.
  - a. 1 person to speak in class per semester

# **ACTION ITEMS**

- Complete Bank Account officer updates Jessica, Suzanne, Lindi, Keli/Zach
- 2. Develop NWA event interest survey Katie S. and Kristen
- 3. By-Laws update and review Amanda
- 4. Website update- upload meeting minutes Kristen
- 5. Promo Scholarship winners Kristen

**NEXT MEETING -JUNE 14, 2024**